



Quantum Foods Privacy Policy

By accessing and browsing Quantum Foods' Website, You hereby consent to the provisions contained in this Privacy Policy. Should you object to any statement contained herein, You must cease to access the Website immediately.

1. DEFINITIONS

- 1.1. **"Personal Information"** means all information relating to an identifiable, living, natural person and, where applicable, identifiable, existing juristic person, as defined in the POPI;
- 1.2. **"POPI"** means the Protection of Personal Information Act 4 of 2013;
- 1.3. **"Processing"** means the creation, generation, communication, storage and destruction of personal information as defined in the POPI;
- 1.4. **"Quantum Foods"** means Quantum Foods (Pty) Ltd (registration number 2012/124966/07) and all of its brands including but not limited to, Nova Feeds and Nulaid;
- 1.5. **"You"** means any person accessing and browsing the Website, and **"Your"** shall have a corresponding meaning thereto; and
- 1.6. **"Website"** means Quantum Foods website accessible at www.quantumfoods.co.za, Nova Feeds website accessible at www.novafeeds.co.za and Nulaid's website accessible at www.nulaid.co.za.

2. INTRODUCTION

- 2.1. Quantum Foods recognises the importance of preserving and safeguarding Personal Information in a sensitive manner in accordance with POPI.
- 2.2. This Privacy Policy governs the Processing of Personal Information through Your use of the Website with effect from 1 April 2020.
- 2.3. Quantum Foods hereby reserves its right to amend this Privacy Policy as and when required and it is Your responsibility to be appraised of the current version of this Privacy Policy.

3. PROCESSING AND RETENTION OF PERSONAL INFORMATION

- 3.1. By providing Your Personal Information to Quantum Foods through the use of the Website, You acknowledge that it has been collected directly from You and consent to the Processing thereof by Quantum Foods.
- 3.2. Personal Information collected from You through the use of the Website shall only be used for the purpose for which it was submitted or such secondary use related to the primary use, unless provided otherwise at the time of collection.
- 3.3. Quantum Foods will only Process Personal Information in a manner that is adequate, relevant and not excessive in the context of the purpose for which it is Processed and in accordance with the POPI and/or any other applicable legislation in South Africa, unless You agreed otherwise.
- 3.4. Quantum Foods agrees to Process your Personal Information in connection with its business only.
- 3.5. Quantum Foods shall keep records of all Personal Information collected and the purpose thereof for a period of 1 (one) year from the date on which it was last used; and will not disclose any Personal Information unless Your prior written agreement was obtained or Quantum Foods is required to do so by law.
- 3.6. Quantum Foods will destroy or delete any Personal Information that is no longer needed by it for the purpose initially collected, or subsequently Processed.

4. SECURITY

Quantum Foods strives to ensure the integrity, security and privacy of Your Personal Information whilst accessing the Website and we review our security measures regularly. Notwithstanding the aforementioned, Quantum Foods cannot be held liable for any loss or other damage sustained by You as a result of unlawful access to or dissemination of any Personal Information by a third party. By accessing the Website, You hereby indemnify Quantum Foods of any such loss or damage.

5. COLLECTION OF ANONYMOUS DATA FOR STATISTICAL USE

- 5.1. In general, You are able to view Quantum Foods Website without providing Personal Information. However, Quantum Foods may from time to time through standard means collect information about the use of the Website without identifying a specific individual user for statistical purposes, such as the users:

- 5.1.1. Name;

- 5.1.2. Email address;
 - 5.1.3. Telephone number;
 - 5.1.4. IP address;
 - 5.1.5. URL of pages visited; and
 - 5.1.6. Activities whilst using the Website.
- 5.2. Quantum Foods may use cookies to provide you with a better experience and to keep track of users' browsing habits. The non-personal information collated in using cookies assists us in analysing the usage of the Website.
- 5.3. If You do not wish to use cookies, You may alter the manner in which your browser handles cookies. Please note that this could result in certain services on the Website being unavailable.

6. LINKS TO OTHER WEBSITES

The Website may from time to time include links to third party websites to which Quantum Foods has no control over and accepts no responsibility for the privacy practices of such third party websites.

7. QUERIES

Should you have any queries about this Privacy Policy please contact us by emailing legal@quantumfoods.co.za.